



THE CONNECTION

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TONIGHT'S MEETING

We are pleased to have Jay Hiebert, adjunct instructor of Marketing at Texas State. In 2013, Jay became a founder of Push Pull Open Close, the Mobile Decorative Hardware Store, where he uses his strategic planning skills and organizational skills. Jay's work experience has extended worldwide as he has worked in several different positions for the Coca Cola Company in Eastern Europe including his job as sales manager in West Poland, Sales and Distribution Manager in Moscow, and Sales Director in Central Europe to name a few. He also has experience in establishing ABJ Farms using sustainable agricultural practices to sell herbicide/pesticide free produce to grocery and restaurant customers in Central Texas.

CAREER SERVICES EVENT

Topic: Informational Interviews

Speaker: Ross Wood, Career Services Advisor

Details: For job seekers, informational interviews can secure meetings with managers, shape positive first impressions, and develop relationships that may pay off in the future. Learn the secrets to maximize the informational interview benefits.

Date/Time: November 4th/ 6:00 pm-7:00 pm

Location: McCoy 223

UPCOMING WORKSHOP

Topic: Illustrator 101

Details: Join us for an interactive workshop with Dusty Vaught, Marketing and Promotions Coordinator at Texas State, who will be giving valuable information on using Illustrator. Space is limited due to the number of computers available. A sign up sheet will be sent out Wednesday evening and the first 24 people to sign up will be able to attend.

Date/Time: November 6th, 5:00 pm-6:15 pm

Location: McCoy224

PAPA John's Pizza Card

Boko Marketing is currently selling Papa John's coupon cards for five dollars each. The coupon offers many great deals including a free pizza with no purchase necessary. The cards are available at the t-shirt tent as well as after the meeting. If you have any questions regarding the cards please contact the VP of Fundraising and Boko Marketing officer Ryan Sander, rs1545@txstate.edu.

COMMUNITY SERVICE

"Turkeys Tackling Hunger"

Date: November 1-22

Location: San Marcos Area

We will be collecting food/cash donations for the Hays County Food Bank who will be organizing the Turkey Box Program that gives struggling families a box of food needed for a holiday feast. Donations can be dropped off at the Marketing Department in McCoy 424 or at an AMA meeting. For more information contact Megan Stockberger (ms1894) or Jordan Anderson (ja1491).

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"The Art of Interviewing"

Location: LBJ 3-14.1 & 3-13.1
Time: 12:00 pm-4:00 pm, Check in at 11:45 am
Date: November 15th

Come learn skills on how to better prepare and execute that job interview. This event will consist of two phases. Phase 1 is a panel discussion with professionals on methods and techniques to tackle an interview. Phase 2 will transition into 15 min speed interviewing sessions. There will be a maximum number of 25 spots available for the interviewers and they are first come, first serve. Networking and more workshops will also be available with no cap for attendance. More info and a sign up sheet will be sent out as we move closer to the event.

Advisor

Dr. Gail Zank
McCoy 412

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Turkey Dinner Benefit Night

Come celebrate Thanksgiving early with your fellow AMAers! Bring a side dish to share and enjoy a delicious meal! We are going to charge per plate to eat and part of the proceeds will go to charity. The exact location will be determined soon so be on the look out!

Date: November 21st, 6:30 pm- 7:30 pm

UPCOMING SOCIAL

Join us at Gil's Grill on November 1st from 5 pm-10 pm for a social! Sit back, relax, and enjoy the evening! Celebrate with some good food while supporting AMA.

Location: Gil's Grill, 328 N LBJ Dr.

Date/Time: November 1st, 5 pm-10 pm

We Would Like To Thank Sam's, Krispy Kreme, and Papa John's For Their Generous Donation and Helping Us Sponsor Tonight's Event!!



Buy a pin, support prostate/testicular cancer awareness!

Date: November 19, 20, 21

We will be selling black felt mustache pins on Nov 19-21 in the LBJ Mall and Quad area to raise money and awareness for testicular/prostate cancer. A \$1 donation will get you a mustache. 100% of donations will be given to patients fighting testicular/prostate cancer.

NEXT MEETING

Our next speaker meeting will be November 13th. Danny Wiite, Field Marketing Manager for Texas for KIND Healthy Snacks will be joining us. Free food will be available at 5:15pm! Business casual dress is suggested.

UPCOMING EVENTS FALL 2013

DATE	LOCATION	TIME	SPEAKER/TOPIC	COMPANY/EVENT
11/1	Gil's Grill	5:00 pm-10 pm	AMA Social	AMA Event
11/4	McCoy 223	6:00 pm-7:00 pm	Informational Interview	Career Services Workshop
11/6	McCoy 224	5:00 pm - 6:15 pm	Dusty Vaught/ Illustrator 101	AMA Workshop
11/13	LBJ 3-9.1	5:30 pm-6:30 pm	Danny Wiite, Field Marketing Manager	KIND Healthy Snacks/AMA Meeting
11/15	LBJ 3-13.1 & 3-14.1	12:00 pm-4:00 pm	The Art of Interviewing	AMA Workshop
12/4	LBJ 3-9.1	5:30 pm-6:30 pm	End of Year AMA Social	AMA Event